



St Rose's School
enabling children to reach their full potential



St Rose's School

Fundraising Pack 2011

Your efforts mean a better life
for our young people.



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Hello,

Thank you for choosing to raise funds for the young people of St Rose's.

It means a lot to all of us here knowing that you want to help.

Inside this pack you will find lots of information and ideas to support you with your fundraising efforts. However, if you need anything not mentioned, please do get in touch. Our Fundraising Manager, Helen, will be really happy to help. You can contact her, Monday to Thursday during term time:

Email helen.kay@stroses.org.uk

Tel. 01453 767238 ext. 227

Best wishes

Jan

Jan Daines

Head Teacher



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What is our aim?

At St Rose's we aim to change the lives of young people with severe physical disabilities for the better. To do this, we rely heavily on donations and fundraising efforts. Through the support of people like you we are able to see these young people to go out into the world and live with confidence and ambition.

How are we funded?

The local authority give money for the education and day to day care of each student but we need to fundraise continually to keep equipment and facilities up to date and fit for purpose.

Why your efforts are so vital to the lives of our young people.

Living with a severe disability is a daily challenge that most of us cannot imagine. However, with the right support and equipment our young people live a full and rewarding lives. In addition to education, therapy and skills for life, we strive to provide our students with experiences which push boundaries and offer the fun and excitement that all young people enjoy.

How donations are used

Many of our young people have disabilities that are so severe that they are unable to access days out without considerable support. Your fundraising could enable them to visit a safari park or the theatre, or to enjoy sailing and adventure sports.

To ensure the time our students spend with us is effective and enjoyable, our facilities need continually updating. This can be a hugely expensive task for the charity but is essential to the high level of care we provide.

Most of our young people have no natural speech. The money you raise could help them communicate more effectively. Keeping ourselves abreast of developments in ITC that allow our students to benefit from the latest technology is a particular challenge.





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Top Tips on making fundraising a success.

Whatever you have decided to do, from a cake sale to a skydive, it is important that people are clear on how best to donate to show their support for your efforts. If needed, we will provide sponsor forms although many people now find setting up a page on the website www.justgiving.com brings the most success. It is easy to link your page directly to the St Rose's which means the money you raise comes directly to us, leaving you free to get prepare for your challenge.

www.justgiving.com

It's easy and free to set up a fundraising page for St Rose's on 'JustGiving'. It only takes 60 seconds to get up and running. We can provide you with photographs for your page. You can write out your personal fundraising story, add photos and even video and it's all incredibly simple to do.

The best fundraising tells a really good story. Let people know why you're going to the trouble of raising money for St Rose's and they're much more likely to take the time to donate. Explain why our young people deserve support and what their donations will buy. A list of our current fundraising priorities can be obtained from our fundraising manager.

Think big!

Why not make your own YouTube video and send a link to all your friends. It gives you lots of scope to be funny, imaginative and compelling and gives your supporters a good reason to send the link on to their friends, spreading the word about your efforts.

Local Media

A few lines in the local paper or an appeal on your local radio station can really help. This can be a good way of attracting corporate interest. Remember to let people know how they can donate. We can help you write a press release and offer contact names for the local media.





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I'm ready to go, what shall I fundraise for?

We feel it's important for you to have the freedom to fundraise for something which will inspire you or may be close to your heart. There are three key areas for you to choose from, all of which will improve the daily lives of our students.

Equipment. Our Senior Management Team prioritise the items most urgently needed by our young people. This way, you can be sure you will make a difference almost immediately. This list, with target amounts to raise, is available from our fundraising manager.

Development and capital appeals. Although not as tangible as equipment, it is essential that we have a growing development fund, a pot of money which is gradually increasing to provide the foundations of our next large project. This enables you to contribute to the bricks and mortar of building that will help young people with disabilities for many years to come.

Hardship fund. Caring for a young person with severe disabilities can be a full time job and many of our parents are unable to work. To minimise additional stress for the families and carers of our pupils, we maintain a hardship fund. This is utilised at times of financial difficulty for our families to ensure nobody missed out.

We will support you every step of the way

Raising funds for our young people can be rewarding and great fun. It is an opportunity to get together with friends, challenge yourself and do something different. From generating ideas to thanking people who have supported you, we are here to help.

On behalf of everyone at St Rose's—thank you!

